

NOMINATION FOR AWARD		
AWARD <b>Outstanding Reserve Component Public Affairs Officer</b>	CATEGORY (If Applicable) <b>Individual</b>	AWARD PERIOD <b>1 Jan - 31 Dec 2001</b>
RANK/NAME OF NOMINEE (First, Middle Initial, Last) <b>Major Barbara E. Carson</b>	SSN (Enter Last 4 Only) <b>6012</b>	MAJCOM, FOA, OR DRU <b>AFMC</b>
DAFSC/DUTY TITLE <b>35P3/IMA to the Director of Public Affairs</b>	NOMINEE'S TELEPHONE (DSN & Commercial) <b>DSN 339-2034, (405) 739-2034</b>	
UNIT/OFFICE SYMBOL/STREET ADDRESS/BASE/STATE/ZIP CODE <b>OC-ALC/PA, 3001 Staff Drive, Ste 1AG78A, Tinker AFB OK 73145-3010</b>		
RANK/NAME OF UNIT COMMANDER (First, Middle Initial, Last)/COMMANDER'S TELEPHONE (DSN & Commercial) <b>Maj Gen Charles L. Johnson II, DSN 339-2201, (405) 739-2201 charles.johnson@tinker.af.mil</b>		
SPECIFIC ACCOMPLISHMENTS (Use single-spaced, bullet format)		
<p><b>Overall Effectiveness/Job Accomplishment</b></p> <ul style="list-style-type: none"> <li>- So thoroughly integrated into PA functions and events that few know she's not full-time active duty! <ul style="list-style-type: none"> <li>-- Works maximum number of Reserve days and then volunteers for additional projects on own time</li> </ul> </li> <li>- Planned, executed all aspects of State Department-sponsored visit by senior Japanese military leaders <ul style="list-style-type: none"> <li>-- Led tours of base and ALC; arranged detailed briefings on disaster relief, recruitment and retention</li> </ul> </li> <li>- Key player in turning long-overdue Army Bronze Medal sent by mail into a formal presentation <ul style="list-style-type: none"> <li>-- Unique event recognized 50+ veterans and women who served as "Rosie the Riveter" in WWII</li> <li>-- Led by personal compassion, she established an on-going Tinker relationship with the care facility</li> </ul> </li> <li>- Major factor in success of presidential visit; planned media support, escorted media during event <ul style="list-style-type: none"> <li>-- White House staff and press corps commented on her professional demeanor, initiative, and skill</li> </ul> </li> <li>- Tireless champion of Reserve issues, programs; writes for base newspaper to inform and educate <ul style="list-style-type: none"> <li>-- Identified available Air National Guard PAO resource, arranged man-days, integrated into office</li> </ul> </li> <li>- Invaluable resource as IMA to Director of Public Affairs: advisor, sounding board, time manager <ul style="list-style-type: none"> <li>-- Provides unique "outsider" perspective on critical and potentially divisive staff management issues</li> <li>-- Calm, gracious, unflappable, a pro; key to establishing, maintaining good working relationships</li> </ul> </li> </ul> <p><b>Leadership/Organizations and Planning Skills</b></p> <ul style="list-style-type: none"> <li>- Organized and executed highly successful base annual Individual Mobilization Augmentee conference <ul style="list-style-type: none"> <li>-- Sole responsibility for budget, agenda, speakers, tour program for 200+ Oklahoma-based IMAs</li> </ul> </li> <li>- Led Public Affairs preparation for 2001 Unit Compliance Inspection with hands-on thoroughness <ul style="list-style-type: none"> <li>-- Interviewed staff members to identify problem areas, directed corrective action, updated checklists</li> <li>-- Result: Outstanding rating by AFMC inspectors across the board; no deficiencies in any program</li> </ul> </li> <li>- Coordinated community organizations' role in annual base/community Independence Day celebration <ul style="list-style-type: none"> <li>-- Facilitated access for civilians, vendors; planned VIP seating and support; manned PA booth</li> <li>-- Result: Most successful event in years with 25,000 civilian guests attending; minimal problems</li> </ul> </li> <li>- Went above and beyond in research to prepare ALC vice commander for high profile panel discussion <ul style="list-style-type: none"> <li>-- Her thoroughness was key to general's recovery when host changed topic and format at last minute</li> </ul> </li> </ul> <p><b>Judgement and Decisions</b></p> <ul style="list-style-type: none"> <li>- Trusted advisor to Director of Public Affairs, commander, vice commander and executive director <ul style="list-style-type: none"> <li>-- Outstanding track record in preparing senior leaders for public events; tremendous PA instincts</li> <li>-- Two on-base tenant organization commanders tried to hire her after she supported them at events</li> </ul> </li> <li>- Vice commander said, "Wise beyond peers, gets it right the first time"; fullest confidence by all</li> <li>- Extremely thorough, leaves nothing to chance; lives by the "trust but verify" creed in everything <ul style="list-style-type: none"> <li>-- Operational background facilitates understanding of maintenance issues and leads to right decisions</li> </ul> </li> <li>- Great personal initiative: took advantage of schedule change that made an Air Force band available <ul style="list-style-type: none"> <li>-- Quickly arranged much appreciated concert for more than 150 patients at local veterans hospital</li> </ul> </li> </ul> <p><b>Communication Skills</b></p> <ul style="list-style-type: none"> <li>- Outstanding written communicator always in demand in preparing senior leaders for presentations <ul style="list-style-type: none"> <li>-- Researched, wrote ALC vice commander's comments for wide variety of speaking engagements</li> <li>-- Writes, coordinates and publishes all installation Public Affairs plans, programs and annexes</li> </ul> </li> <li>- Effective speaker and briefer for all audiences and venues; at ease in formal or social environments <ul style="list-style-type: none"> <li>-- Briefer of choice for high profile VIP visits and other events; great impression always guaranteed</li> </ul> </li> <li>- Tremendous interpersonal skills; at ease with leaders of all ranks and people from all walks of life <ul style="list-style-type: none"> <li>-- Major player in high profile COMMSTAR program pairing community leaders with military staff</li> <li>-- Served as liaison between civilian and military partners meeting for the first time at kickoff event</li> </ul> </li> <li>- Key role in "media day" designed to enhance mutual understanding of procedures and requirements <ul style="list-style-type: none"> <li>-- Wrote and polished centerpiece briefings advising media editors, news directors about PA policies</li> <li>-- Assembled comprehensive information packets detailing ALC and Tinker associate units mission</li> </ul> </li> </ul>		

**NOMINATION FOR AWARD** *(Continued)*

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**Major Barbara E. Carson**

SPECIFIC ACCOMPLISHMENTS *(Use single-spaced, bullet format)* *(Continued)*